

Anandham Selvakumar.

CEO of Maruthi Power Control Systems and Founder of GreatWorks

Selvakumar, also known as Anandham Selvakumar, started his entrepreneurial journey at the age of 19 from a small mansion. Through his sheer hard work, today, he has successfully grown his business to a 92 crores turnover organization of with more than 50,000 satisfied customers and employs over 60 employees.

The successes, failures, and battle scars and after 20 in his entrepreneurial journey at a pivotal point his learnings helped him to scale his business successfully. Selva wants to share the same successful methods with fellow entrepreneurs, and it's his vision that GreatWorks was born. Selva believes that Vision, people, processes, and systems should be aligned to the success of the company.

Social Initiatives:

Founder of Anandham Youth Foundation :

Selva is a visionary leader with a broader vision not only for himself but for society as well. Despite his entrepreneurial success, he is well-known for his social contributions through the Anandham Youth Foundation.

Anandham Youth Foundation is a social service organization provides 100% scholarships, including all fees, to underprivileged rural students for their higher education. As of the 2024 academic year, Anandham has supported 824 students in their higher education endeavours. Students from economically backward families, supported through Anandham, have been placed in companies such as IBM, Accenture, TCS, Infosys, TVS, ITC, South Indian Bank, and Government Service. The students and their families have come out of the poverty cycle.

Speaking Engagements:

Selvakumar has touched the lives of more than 1.4 lakh people through his inspiring speeches at various forums. He is a sought-after speaker in colleges and a keynote

speaker at various business forums,. Hundreds of entrepreneurs have been inspired by his achievements and his motivational talks.

Awards & Recognitions - Business:

- Awarded as the All India No. 2 Distributor of SF Batteries
- Provided CCTV Camera Solutions for all T20 IPL TNCA Cricket Matches at Chepauk Cricket Stadium

Awards and Recognitions - Social:

- 'Best Youth Award' by the Government of Tamil Nadu – 2004
- Received the highest citizen award, the APJ Abdul Kalam Award, from the then Tamil Nadu Chief Minister.